

SINGLE PAYER CAN HAPPEN



PHYSICIANS FOR A NATIONAL HEALTH PROGRAM

www.pnhpcalifornia.org



THE SUMMER CONFERENCE

JULY 17, 2010 - LOS ANGELES

THE SUMMER CONFERENCE 2010



UCLA Campus Library

PNHP CALIFORNIA will host their first annual summer conference on July 17, 2010 at the UCLA faculty center in Los Angeles. The conference is designed for healthcare professionals and healthcare activists who desire a more active role in the California single payer movement.

The morning session features updates by Sara Rogers and Michael Lighty on California single payer bill SB810, and Don McCanne's review of the effects of the national reform bill on single payer prospects. The afternoon session is a small group leadership training, focused on specific areas of activism: education (speaking and media), advocacy (political network theory and practice) and growth (local coalition formation, network tools, local chapter leadership). Dinner will include remarks by Sheila Kuehl, Margaret Flowers and Mark Leno on the future of single payer nationally and in California.

THE SUMMER CONFERENCE 2010



Don McCanne, MD
PNHP Senior Health Policy
Fellow



Paul Song, MD
Frequent Contributor to Larry
King Live



Mark Leno
California State Senator



Michael Lighty
Director of Public Policy, CNA



Margaret Flowers, MD
PNHP Congressional Fellow



Sheila Kuehl
Former California State Senator

THE SUMMER CONFERENCE 2010

8:00 - 9:00	Registration	
9:00-9:15	Welcome - PNHP California President	
9:15-10:00	The Evidence For Single Payer Margaret Flowers, PNHP Congressional Fellow	
10:00-10:45	2010 California Single Payer Primer Sara Rogers, Health Policy Consultant to Senator Leno	
11:15-11:45	Transitioning to State Single Payer - financial/legal challenges Michael Lighty, CNA Director of Public Policy	
12:00-1:00	Catered Lunch, State Strategy Group Q&A Andrew McGuire, Executive Director, HCA-CA Lenny Potash, Labor Task Force for Universal Healthcare Bill Honigman, MD, State Coordinator, PDA California Don McCanne, MD, PNHP Senior Health Policy Fellow	
1:00 - 5:15	Leadership Training (A) Education: Outreach to the public and the press Language and Framing: Kathy Rallings, CTA Speakers Training: Matt Hendrickson, MD MPH, Paul Song, MD (B) Advocacy: Influencing the political debate Face-to-Face Advocacy: Operation Single Payer Bill Skeen, MD MPH, PNHP California (C) Growth: Building the infrastructure for local coalition activism Cate Engel, Labor Task Force; Margaret Flowers, MD, PNHP Maryland; Matt Hendrickson, MD MPH, PNHP-CA; Doris Nelson, RN, HCA-CA; Kathy Rallings, California Teachers Association	
5:30-6:30	Cocktail Reception	
6:00-8:30 PM	Gala Dinner with honorary speakers: (1) Mark Leno, California State Senator (2) Sheila Kuehl, former California State Senator (3) Special Guests	



TICKET INFORMATION

Tickets are available at <http://thesummerconference.eventbrite.com>
Tickets are \$95.50 which will cover the cost of the facility, coffee, lunch, dinner and educational materials.

Limited financial assistance is available, contact bill@pnhpcalifornia.org.

Please join us and grow the movement for single payer!

Sponsored By

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